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Newsletter

Where Life-changing Therapies Turn First™

[www.ctifacts.com](http://www.ctifacts.com)

Volume 12, Issue 5

## Secondary Data Collection: An Essential Tool in the Current Healthcare Landscape

CTI offers a complete portfolio of services to evaluate the impact of health care interventions on both clinical and economic outcomes. Understanding the effects of health care practices can reveal evidence regarding benefits, risks, and results of treatments for patients, clinicians, sponsors, and payers alike.

**CTI's Secondary Data Collection methodology and process provides our clients:**

**-Rigorous patient-level data analysis**

**-Effective strategies to improve quality and value of care for all healthcare stakeholders**

**-An affordable and rapid alternative to the randomized clinical trial**

Today's healthcare environment, both in the United States and beyond, has undergone a drastic transformation. Managed care organizations, insurance carriers, health plan sponsors, hospital administrators, governments, and other third-party payers have increasing influence on patient treatment decisions and subsequent reimbursement. Safety and effectiveness outcomes related to a device or drug continue to be of paramount importance and continue to impact treatment decisions. Cost-effectiveness related to short and long term treatments has become an integral component in determining the overall value of treatment interventions for all healthcare stakeholders.

**CTI's prospective and retrospective data mining techniques can be used for:**

**-Burden of illness studies**

**-Economic and clinical outcomes research**

**-Comparative effectiveness studies**

**For more information:**

[www.ctifacts.com](http://www.ctifacts.com)

513.598.9290

### CTI Cares Spotlight



#### Ohio Wildlife Center

##### Ohio Wildlife Center

The Ohio Wildlife Center was founded by Dr. Donald L. Burton in 1984. Initially it was a small emergency treatment center and orphan animal care facility for Ohio Wildlife that was housed in the basement of Dr. Burton's veterinary hospital Animal Care Unlimited in Columbus, Ohio. It now has a Nature Education Center in Powell Ohio (Delaware County) in addition to SCRAM!, a humane hands-off approach to relocate animals as opposed to trapping.

OWC treats more than 5,000 animals from 140 different species of wildlife each year and is recognized as one of the largest wildlife rehabilitation centers in the country. The free hospital is also the only in Ohio with immediate and continual veterinary service.

**Nominated by:**

**Elena Rodriguez - Senior Auditor,  
Quality Assurance**

[Click here for more information and to donate!](#)

### Recent CTI Publications

Nazarian S, Reynolds MR, Ryan MP, Wolff SD, Mollenkopf S, Turakhia MP.  
*Evidence of a Gap in Care: Utilization of Radiologic Diagnostic Imaging in Patients With and Without Implantable Defibrillators*

**AWARD WINNING ISPOR POSTER**

Irish W, Boscoe A, Ryan MP, Iloeje U, Gunnarsson C, Marks W.  
*Economic Burden of Antibody Mediated Rejection Following Kidney Transplantation: Comparative Analysis using the Premier Hospital Database*

Gunnarsson C, Lim S, David G, Riebman JB, Martin L, Kocharian R.  
*The Incremental Cost of Reoperations for Bleeding Events in Cardiac and Vascular Reconstructive Surgery*

Rizzo JA, Chen J, Mallow PJ, Moore M.  
*The Total Direct Healthcare Cost of Aortic and Mitral Valvular Disease: Evidence from US National Survey Data*

Irish W, Saynisch P, Mallow PJ, Fallon L, Gunnarsson C.  
*Using the Medicare Claims Database to Understand the Economic Burden of Liver Disease: A Case Study in Hepatic Encephalopathy*

**Upcoming Meeting Spotlight**

**Drug Information Association - 51st Annual Meeting**  
**Washington D.C.**  
**June 14 - 18, 2015**



**Stop by and visit us at**  
**Booth #1915 throughout the meeting!**

To schedule a meeting with us while we're here, please [click here](#).

**Recruiting Spotlight**

Looking to be part of a company that helps save lives, prevent congenital defects, and cure chronic diseases?

Join us and work on some of the most groundbreaking clinical research, including trials in regenerative medicine, rare disease, first-in-man, transplantation, and other complex disease areas.

**Clinical Data Manager  
(Cincinnati, OH)**

- Serves as the primary CTI Clinical Data Management contact with sponsors
  - Approves the building, testing and validation of clinical databases.
  - Responsible for project status reporting, and the data clean-up process through data archival
- Coordinates the receipt and processing of information for projects (e.g., coding dictionaries) as well as electronic data received from specialty groups utilized on projects

### Clinical Research Associate (US, Germany, France, Spain, Brazil, Australia)

- Experience in monitoring complex indication, inpatient, rare disease and oncology trials
- Our CRAs monitor Phase I through Phase IV clinical research studies with their knowledge of the drug development process, ICH/ GCP and applicable local regulations

### Director/Manager Health Outcomes Research (United States)

- Interact with clients and multidisciplinary team to determine health outcomes / economic needs
- Design and conduct analysis of large scale databases, retrospective data analysis, clinical analysis
- Develop publications including abstracts, manuscripts, white papers, briefing documents based on analysis

### Manager, Proposal Development (Cincinnati, OH)

- Develops budgets, proposals, work order attachments, and CTI intercompany work orders
- Performs financial and analytical functions as needed and coordinates with partners and 3rd party subcontractors as required

For more information and to apply:  
[www.ctifacts.com/careers](http://www.ctifacts.com/careers)  
513.598.9290

### Upcoming Meetings We Will Be Attending

**Drug Information Association (DIA)**  
- 51st Annual Meeting  
Washington DC - June 14 - 18

**BIO International 2015  
Convention**  
Philadelphia, PA - June 15 - 18

To schedule a meeting with us at one of these, please [click here](#)

### New Additions & Promotions at CTI

Jane Ahlrichs promoted to Executive Director, Study Management

Matt Bobinski promoted to Study Manager

Ryan Bodle promoted to Manager, Accounting

Elaine Moorman promoted to Senior Study Manager

Alicia Temmesfeld promoted to Senior Manager, Business Development Operations

Jeanie White joins as Senior Project Accountant

### Join our Team!! We're looking for individuals to fill these positions:

Administrative Assistant, Business Development (Cincinnati, OH)

Clinical Data Manager (Cincinnati, OH)

Clinical Research Assistant/  
Phlebotomist (Cincinnati, OH)

Clinical Research Associate  
(US, Germany, France, Spain,  
Australia, Brazil)

Director/Manager Health Outcomes  
Research (United States)

Manager, Business Development &  
Client Management (San Francisco,  
CA or West Coast)

Manager, Proposal Development  
(Cincinnati, OH)

Study Manager (Cincinnati, OH;  
Raleigh, NC; Philadelphia, PA; San  
Francisco, CA)

[Click here for more information and to apply!](#)